



ACCESSIBILITY CHECKLIST FOR PRINT MATERIALS

Text & Typography

- Use readable fonts (sans-serif recommended)
- Font size large enough for easy reading (minimum 12–14 pt)
- Maintain high contrast between text and background
- Avoid all-caps for long text blocks
- Use sufficient line spacing and paragraph spacing

Color & Contrast

- Ensure color combinations are accessible to color-blind readers
- Don't rely on color alone to convey information
- Use high contrast for text, icons, and important elements

Images & Graphics

- Include descriptive captions or labels for images
- Avoid overly complex graphics that are hard to interpret
- Ensure charts and graphs use patterns or labels, not just color
- Use clear and simple icons



Layout & Structure

- Organize content with clear headings and subheadings
- Use consistent alignment and spacing
- Keep important information above the fold or in prominent positions
- Avoid clutter; maintain sufficient white space

Language & Readability

- Use simple, plain language
- Break up long paragraphs into shorter sections
- Provide clear instructions for calls-to-action

Physical Considerations

- Use paper finish that minimizes glare
- Ensure materials can be handled by people with limited dexterity
- Avoid folding that obscures critical information

Testing & Feedback

- Test readability with people of different visual abilities
- Gather feedback from users with disabilities
- Revise based on accessibility audit results

