



FAVICON DESIGN CHECKLIST: CORE PRINCIPLES

Simplicity First

- Use a minimal design with essential elements only
- Avoid fine details, thin lines, and complex compositions
- Ensure the icon is recognizable at a glance

Strong Visual Identity

- Base the favicon on a logo mark, symbol, or initial
- Maintain consistency with your brand identity
- Choose a design that's unique and memorable

Clarity at Small Sizes

- Test visibility at 16×16 and 32×32 pixels
- Ensure shapes remain distinguishable
- Adjust proportions for better readability if needed



High Contrast & Color Use

- Use high-contrast colors for better visibility
- Limit the color palette to avoid clutter
- Ensure it works on both light and dark backgrounds

Scalability

- Design works across multiple sizes (16px to 512px)
- Maintain consistency across all versions
- Create simplified variations if necessary

Technical Optimization

- Export in ICO, PNG, and/or SVG formats
- Use transparent backgrounds where needed
- Optimize file size for fast loading

Cross-Platform Compatibility

- Test on different browsers (Chrome, Safari, Edge, etc.)
- Check appearance on desktop and mobile devices
- Verify display in bookmarks and app icons

Proper Implementation

- Use correct file naming (e.g., favicon.ico)
- Add <link> tags in the HTML <head> section
- Include Apple touch and PWA icons if required

